

SOCIAL MEDIA SIZING GUIDE



FACEBOOK

COVER PHOTO 851 x 315 px

PROFILE PICTURE

180 x 180 px
(displays as 160 x 160 px)

APP IMAGE
111 x 74 px

TIMELINE IMAGE PREVIEW 403 x 403 px
HIGHLIGHT POST/MILESTONE 843 x 403 px
NEWSFEED SHARED IMAGES
- Displays as 398 x 296 px, 320 x 320 px and 296 x 398 px



TWITTER

90% VISIBLE First 78 px

67% VISIBLE Next 204 px

43% VISIBLE Next 247 px

21% VISIBLE Remaining 284 px

SIDEBAR
(scrolls away)
330 px

PROFILE PICTURE 81 x 81 px
HEADER IMAGE 520 x 260 px

TOTAL BACKGROUND SPACE 2560 x 1600 px



LINKEDIN

PROFILE PICTURE 100 x 60 px

COVER IMAGE 646 x 220 px

COMPANY COMMENT LOGO 50 x 50 px



YOUTUBE

TV DISPLAY 2560 x 1440 px

TV DISPLAY 1855 x 423 px

TEXT & LOGO SAFE AREA
1546 x 423 px

PROFILE PICTURE 100 x 100 px